

Livestream Launches Free Android App Enabling Anyone to Broadcast Live Video Directly From Their Phone

Accompanying full editorial coverage of Hurricane Sandy is available on Livestream.com

NEW YORK, NY – 10/29/2012 – Today Livestream (Livestream.com), has released live video broadcasting capabilities to its [Livestream for Producers Android App](#) to help reach its goal of providing everyone with the tools needed to democratize live video. Features of the Android App include live video broadcasting and live blogging through posting real time text, photos and video clip. An iPhone app is already available for download.

The Android app allows anyone to share live video, photos and text updates of significant events in their work and lives. Debuting at the same time as “super storm” Hurricane Sandy, the Livestream android app offers a new way for users to share their experience of a once in a lifetime event in real time with their social networks. The free Livestream for Producers [Android](#) and [iPhone](#) App (available today) make it all possible at the highest quality performance on every network available - 3G, 4G, and Wifi.

“We’re changing the industry’s standards for live broadcasting from mobile devices by focusing on what matters most, video quality in cellular networks,” said Max Haot, CEO and Co-founder of Livestream. “Thanks to our innovative engineering approach, we believe our app is an unprecedented breakthrough in both video quality and reliability when streaming live over 3G and 4G networks making it the perfect tool for coverage under trying conditions.”

Livestream for Producers app users can send their first-hand accounts of Hurricane Sandy to sandy@livestream.com to be featured on Livestream.com’s Sandycam (<http://new.livestream.com/breakinglivenowdirect/sandycam>).

Get Livestream for Producers for Android (Free in Android Marketplace)

<http://livestream.com/android>

Get Livestream for Producers for iPhone (Free in App Store)

<http://livestream.com/iphone>

Full editorial coverage of the storm as it approaches New York can be seen here:

<http://new.livestream.com/breakinglivenowdirect/sandycam>

The full iframe embed along with the app to install on Facebook is available here:

<http://new.livestream.com/breakinglivenowdirect/sandycam/embed>

About Livestream:

Livestream's mission is to connect people and live events. Livestream offers event owners a complete set of hardware and software tools to share their events with a growing community online. More than 30 million viewers each month watch thousands of live events from customers including The New York Times, Facebook, ESPN, SpaceX and Warner Bros. Records. Founded in 2007, Livestream is headquartered in New York with offices in Los Angeles, Ukraine and India. www.livestream.com.

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